



WPEC
1100 Fairfield Dr
West Palm Beach, FL 33407

Target Enterprises
15260 Ventura Blvd
Ste 1240
Sherman Oaks, CA 91403

Contract # 1357476
Schedule Dates 08/20/12-09/05/12
Advertiser National Federation of Independent Business (330
Agency Target Enterprises (2076)
Product POLITICAL ISSUE (ns) (1187)
Brand 263/NFIB (468633)
Salesperson TeleRep/LA, Los Angeles (2990)
Sales Office TeleRep Los Angeles
Buyer Name LEVINE,RANDE
Phone/Fax /
CPE TARGET/NFIB/263
Account Types National/Political Issue Agency BRD
Billing Type Weekly/Irregular
Comments 263/NFIB

Date Entered 08/20/12
Last Modified 08/24/12
Entered By Nancy Brutus
CO-OP No
Headline # 06230217
Demo A35+R/A55+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$5,910.00
Net Total \$33,490.00
Sales Tax

West Palm Beach (WPEC)

By Broadcast Month	Spots	Rate
Aug. 2012	19	\$13,470.00
Sep. 2012	40	\$25,930.00
Grand Total:	59	\$39,400.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	08/21/12-08/24/12	2	:30	7A- 9A (EST)	3		X	X	X	X			3	\$340.00	\$1,020.00	West Palm Beach (WPEC)		8/20/12
2.0	Revised Line / SPOT (1)	08/27/12-08/31/12	2	:30	7A- 9A (EST)		1	1	1	1	1						West Palm Beach (WPEC)		8/20/12
2.1	Normal Line / SPOT (1)	08/27/12-08/31/12	2	:30	7A- 9A (EST)	8	X	X	X	X	X			8	\$340.00	\$2,720.00	West Palm Beach (WPEC)		8/20/12
3.0	Revised Line / SPOT (2)	09/03/12-09/05/12	2	:30	7A- 9A (EST)	2	X	X	X								West Palm Beach (WPEC)		8/20/12
3.1	Normal Line / SPOT (2)	09/03/12-09/05/12	2	:30	7A- 9A (EST)	4	X	X	X					4	\$340.00	\$1,360.00	West Palm Beach (WPEC)		8/20/12
4.0	Normal Line / SPOT (3)	08/21/12-08/24/12	2	:30	5P- 5:30P (EST)	3		X	X	X	X			3	\$600.00	\$1,800.00	West Palm Beach (WPEC)		8/20/12
5.0	Normal Line / SPOT (3)	08/27/12-08/31/12	2	:30	5P- 5:30P (EST)		1	1	1	1	1			5	\$600.00	\$3,000.00	West Palm Beach (WPEC)		8/20/12
6.0	Normal Line / SPOT (4)	09/03/12-09/05/12	2	:30	5P- 5:30P (EST)	1	X	X	X					1	\$600.00	\$600.00	West Palm Beach (WPEC)		8/20/12
7.0	Normal Line / SPOT (5)	08/21/12-08/24/12	2	:30	5:30P- 6P (EST)	2		X	X	X	X			2	\$600.00	\$1,200.00	West Palm Beach (WPEC)		8/20/12
8.0	Normal Line / SPOT (5)	08/27/12-08/31/12	2	:30	5:30P- 6P (EST)		1	1	1	1	1			5	\$600.00	\$3,000.00	West Palm Beach (WPEC)		8/20/12
9.0	Normal Line / SPOT (6)	09/03/12-09/05/12	2	:30	5:30P- 6P (EST)	2	X	X	X					2	\$600.00	\$1,200.00	West Palm Beach (WPEC)		8/20/12
10.0	Normal Line / SPOT (7)	08/21/12-08/24/12	3	:30	6P- 6:30P (EST)	3		X	X	X	X			3	\$800.00	\$2,400.00	West Palm Beach (WPEC)		8/20/12
11.0	Normal Line / SPOT (7)	08/27/12-08/31/12	3	:30	6P- 6:30P (EST)		1	1	1	1	1			5	\$800.00	\$4,000.00	West Palm Beach (WPEC)		8/20/12
12.0	Normal Line / SPOT (8)	09/03/12-09/05/12	3	:30	6P- 6:30P (EST)	1	X	X	X					1	\$800.00	\$800.00	West Palm Beach (WPEC)		8/20/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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Target Enterprises
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Contract # **1357476**

Schedule Dates	08/20/12-09/05/12	Date Entered	08/20/12
Advertiser	National Federation of Independent Business (330	Last Modified	08/24/12
Agency	Target Enterprises (2076)	Entered By	Nancy Brutus
Product	POLITICAL ISSUE (ns) (1187)	CO-OP	No
Brand	263/NFIB (468633)	Headline #	06230217
Salesperson	TeleRep/LA, Los Angeles (2990)	Demo	A35+R/A55+R
Sales Office	TeleRep Los Angeles	Order Type	Normal
Buyer Name	LEVINE,RANDE	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	TARGET/NFIB/263	Commission	\$5,910.00
Account Types	National/Political Issue Agency BRD	Net Total	\$33,490.00
Billing Type	Weekly/Irregular	Sales Tax	
Comments	263/NFIB		

West Palm Beach (WPEC)

<u>By Broadcast Month</u>	<u>Spots</u>	<u>Rate</u>
Aug. 2012	19	\$13,470.00
Sep. 2012	40	\$25,930.00
Grand Total:	59	\$39,400.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
13.0	Normal Line / SPOT (9)	08/21/12-08/26/12	2	:30	11P- 11:35P (EST)	2	X	X	X	X	X	X	X	2	\$1,050.00	\$2,100.00	West Palm Beach (WPEC)		8/20/12
14.0	Normal Line / SPOT (9)	08/27/12-09/02/12	2	:30	11P- 11:35P (EST)	5	X	X	X	X	X	X	X	5	\$1,050.00	\$5,250.00	West Palm Beach (WPEC)		8/20/12
15.0	Normal Line / SPOT (10)	09/03/12-09/05/12	2	:30	11P- 11:35P (EST)	2	X	X	X					2	\$1,050.00	\$2,100.00	West Palm Beach (WPEC)		8/20/12
16.0	Normal Line / SPOT (11)	08/26/12-09/02/12	3	:30	9A- 10:30A (EST)									1	\$1,250.00	\$2,500.00	West Palm Beach (WPEC)		8/20/12
17.0	Normal Line / SPOT (12)	08/26/12-09/02/12	3	:30	10:30A- 11:30A (EST)									1	\$650.00	\$1,300.00	West Palm Beach (WPEC)		8/20/12
18.0	Normal Line / SPOT (3)	08/20/12-08/20/12	2	:30	5P- 5:30P (EST)	1									\$600.00		West Palm Beach (WPEC)		8/20/12
18.0.1	Closed Preempt (3)	08/20/12															West Palm Beach (WPEC)	Pre-empt/Spot -	
19.0	Normal Line / SPOT (5)	08/20/12-08/20/12	2	:30	5:30P- 6P (EST)	1								1	\$600.00	\$600.00	West Palm Beach (WPEC)		8/20/12
20.0	Normal Line / SPOT (7)	08/20/12-08/20/12	3	:30	6P- 6:30P (EST)	1								1	\$800.00	\$800.00	West Palm Beach (WPEC)		8/20/12
21.0	Normal Line / SPOT (9)	08/20/12-08/20/12	2	:30	11P- 11:35P (EST)	1								1	\$1,050.00	\$1,050.00	West Palm Beach (WPEC)		8/20/12
22.0	M/G For 18.0.1 / News (13)	08/26/12-08/26/12	3	:30	9A- 10:30A (EST)									1	\$600.00	\$600.00	West Palm Beach (WPEC)	NEWS	8/24/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments: